


NEXT STEP

WITH PASSION AND PURPOSE

Transitional Coaching with Willette White



WHO AND WHAT
ARE NEXT STEP?



I am Willette White, owner and developer of Next Step with Passion and Purpose. I have a new program geared toward helping high school athletes and their families successfully make the transition into college sports both as athletes and students.




I was in women's college basketball at the NCAA level for 36 years, 29 years in Power 5 conferences.

I've seen student athletes and parents struggling from the same pitfalls and challenges year after year.




A 3D illustration featuring two yellow stick figures and two large interlocking puzzle pieces. The figure on the left is placing a blue puzzle piece, while the figure on the right is placing a red puzzle piece. The pieces are positioned to fit together, symbolizing a collaborative effort or a step in a process.

NEXT STEP IS THE ULTIMATE TRANSITIONAL
PROGRAMMING FOR STUDENT ATHLETES AND PARENTS
PREPARING FOR COLLEGE ATHLETICS

A photograph of a sunset over a body of water. The sun is a bright, glowing orb on the horizon, casting a long, horizontal streak of light across the sky. The sky is a deep orange-red color. In the foreground, there are dark, silhouetted trees and foliage. The water in the foreground is dark and reflects the light from the sun.

If you are like most parents of student athletes, you might not have the experience to anticipate or even think about all the mental, emotional and psychological challenges on the horizon for you or your daughter as she steps foot on an intense college campus.

With 36 years of experience as a coach and administrator, I have witnessed many parents and student athletes being exposed to situations that prove costly when it comes to a successful transition from high school athletics to college athletics. Next Step is an action-focused program that introduces solutions to help parents and students navigate unpredictable barriers and feel empowered in the transition process.



What challenges are on the horizon for your daughter? We deep dive into time management, fear of failure, loneliness, homesickness, social and peer pressures, choices, decisions, learning to advocate for herself and so much more.

For parents we discuss your new role, your daughter's gaining independence, promoting self-advocacy and empowering your daughter as well as your daughter's safety on her college campus.

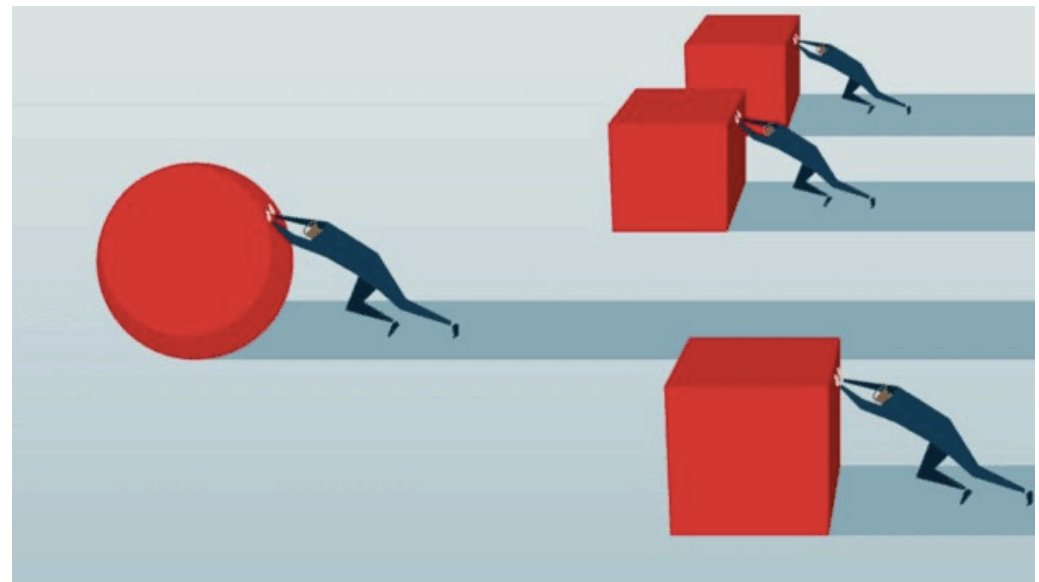
If a daughter shows a passion for her sport and wants to play at the next level, most parents are seeking a scholarship to make that happen!!

Your daughter will go to great lengths to gain a physical advantage by working with a trainer to develop her skills to become a better player, and in some cases, she becomes a brand-new player.

What are the reasons behind wanting to to put in the time, energy and resources to develop her skills?

One reason is to have a competitive edge over someone else to gain that scholarship opportunity.

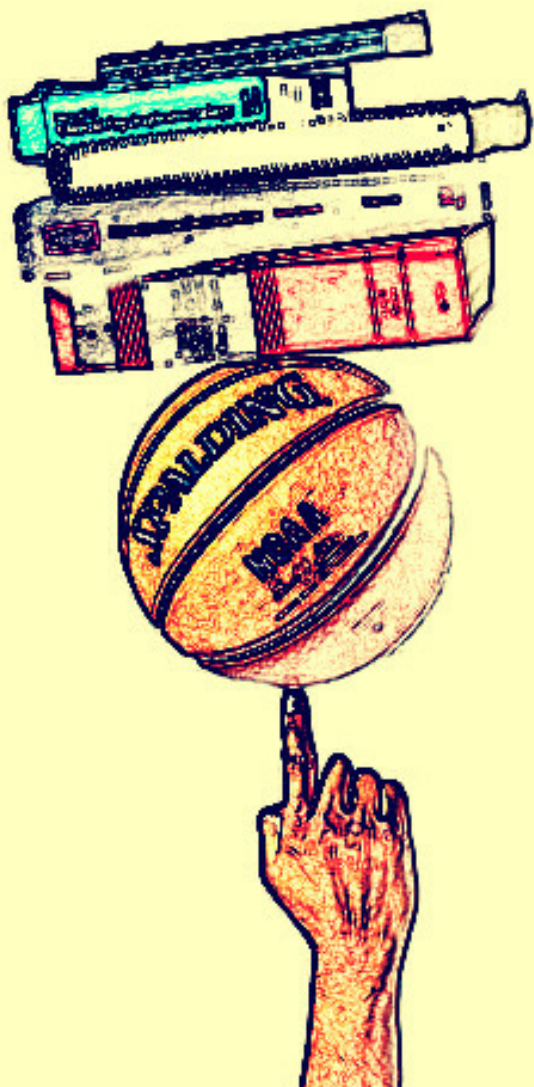
Who doesn't want an advantage?





Next Step gives your daughter an undeniable competitive edge and an advantage in an intense college environment.

Next Step prepares your daughter and you, her parents, for all the pitfalls and the emotional and psychological challenges. We have tools and strategies for both of you to implement during the transition period that will make the transition so much smoother.



For 36 years I've been passionate about the female college athlete, and I've watched the struggles that each uniquely encounters and navigates.

Now I'm providing an avenue for families to have the psychological, mental and emotional preparation to help them navigate the challenges and struggles that await.

If you would like to gain more insight on how Next Step can help your daughter, please reach out. I would love to learn more about her journey and needs.

You can go to my website and request for the free pdf of the "Top 8 concerns for parents during their student athlete's transition to college athletics," view my free parent webinar, and sign up for a consultation at nextsteptransitionalcoaching.com .

Contact me at

- nextstepww@gmail.com
- 541-632-3320